

# INKY vs. The Competition

See for yourself why INKY is the best solution for defending against advanced phishing attempts.

|   |  | mimecast®                      | proofpoint.                    |
|---|---|--------------------------------|--------------------------------|
| <b>Basics</b>                                     |   |                                |                                |
| Spam filtering                                    | ✓   | ✓                              | ✓                              |
| Signature-based AV/malware protection             | ✓   | ✓                              | ✓                              |
| URL protection                                    | ✓   | additional cost                | additional cost                |
| Basic phishing protection                         | ✓   | additional cost                | additional cost                |
| Basic domain spoofing prevention                  | ✓   | additional cost                | additional cost                |
| Blocks mail from inappropriate-content domains    | ✓   | ✗                              | ✗                              |
| Server-to-server TLS                              | enforced  | supported                      | supported                      |
| DKIM/SPF/DMARC enforcement                        | ✓   | ✓                              | ✓                              |
| Automatically checks internal and external email  | ✓   | additional cost                | depends on config              |
| URL rewriting                                     | ✓   | additional cost                | additional cost                |
| <b>Advanced Threat Detection</b>                  |   |                                |                                |
| Spear phishing protection with sender profiling   | ✓   | limited                        | limited                        |
| Deep sea phishing protection                      | ✓   | ✗                              | ✗                              |
| Unicode spoofing protection                       | ✓   | additional cost                | additional cost                |
| Top internet domain spoofing protection           | ✓   | ✗                              | ✗                              |
| Brand forgery detection with computer vision      | ✓   | ✗                              | ✗                              |
| XSS protection (HTML sanitization)                | ✓   | ✗                              | ✗                              |
| Malware static analysis                           | ✓   | ✗                              | ✗                              |
| Zero font detection                               | ✓   | ✗                              | ✗                              |
| Bitcoin extortion detection                       | ✓   | ✗                              | ✗                              |
| <b>User Interface</b>                             |   |                                |                                |
| User-friendly warnings inside the email           | ✓   | ✗                              | ✗                              |
| Works with any mail reader (mobile, web, desktop) | ✓   | ✓                              | ✓                              |
| "Report Phish" link for end users                 | ✓   | ✗                              | ✗                              |
| Remove security markup from outgoing emails       | ✓   | ✗                              | ✗                              |
| Shortened URL expansion                           | ✓   | ✗                              | ✗                              |
| <b>Administration and Deployment</b>              |   |                                |                                |
| Authentication                                    | standard Exchange credentials   | proprietary; separate accounts | proprietary; separate accounts |
| Mail quarantine support                           | configurable w/ std Exchange rules  | proprietary portal             | proprietary portal             |
| Send user-reported raw email to customer SOC      | ✓   | ✗                              | ✗                              |
| Real-time zero-admin code and data updates        | ✓   | ✗                              | ✗                              |
| Monitoring dashboard                              | ✓   | ✗                              | ✗                              |
| Supported deployment method                       | private MX host or private cloud service  | public MX host                 | public MX host                 |
| Staged (incremental) deployment support           | ✓   | ✗                              | ✗                              |
| Typical deployment time                           | 1 - 2 hours   | 2-4 weeks                      | 2-4 weeks                      |